



PNYF.ORG

Persian New Year Festival



Festival
Sponsorship
Packages

2025

Persian New Year Festival

2025
March 1st

3:00 PM to 10:00 PM

Pre Festival Show Starts: 2:00 Pm

 **Scottsdale Civic Center**



Persian New Year Festival





Platinum Sponsor

\$15,000

- **Video Presence:** Your video displayed on three large LED screens —on the stage and in front of the VIP Lounge— throughout the event.
- **Branding:** Your logo featured on all social media promotions and printed materials.
- **Tent Space:** One 10x10 tent at the event.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 6 guests.
- **Program Sponsorship:** Recognition as a sponsor of our headliners' program.



Gold Sponsor

\$10,000

- **Video Presence:** Your video displayed on three large LED screens —on the stage and in front of the VIP Lounge— throughout the event.
- **Branding:** Your logo featured on all social media promotions and printed materials.
- **Tent Space:** One 10x10 tent at the event.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 4 guests.



Silver Sponsor

\$5,000

- **Video Presence:** Your video displayed on two large LED screens on the stage throughout the event.
- **Branding:** Your logo featured on all social media promotions and printed materials.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 2 guests.

Street Banner Sponsor

\$10,000

- **Banner Placement:** 40 street banners prominently displayed, up two weeks before the event.
- **Video Presence:** Your video displayed on three large LED screens —on the stage and in front of the VIP Lounge— throughout the event.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 4 guests.
- **Branding:** Your logo featured on all social media promotions.





Tea House Sponsor

\$3,000

- **Video Presence:** Your video displayed on two large LED screens on the stage throughout the event.
- **Branding:** Your logo featured on cups used at the Tea House.
- **Tent Space:** One 10x10 tent at the event.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 2 guests.

Haft Seen Sponsor

\$2,000

- **Video Presence:** Your video displayed on two large LED screens on the stage throughout the event.
- **Branding:** Your logo prominently featured.
- **Tent Space:** One 10x10 tent at the event.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 2 guests.



Azadi Tower Sponsor

\$2,000

- **Video Presence:** Your video displayed on two large LED screens on the stage throughout the event.
- **Branding:** Your logo prominently featured.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 2 guests.

Kabob House Sponsor

\$2,000

- **Video Presence:** Your video displayed on two large LED screens on the stage throughout the event.
- **Branding:** Your logo prominently featured.
- **VIP Lounge Access:** Complimentary VIP Lounge access for 2 guests.

Swag Hand Out Sponsor

\$1,000

- **Branding:** Your logo featured on swag items distributed at the event.

Kids' Corner Sponsor

\$1,000

- **Branding:** Your logo prominently featured in the Kids' Corner area.



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The 7th
Persian | **March 1st**
New Year | **2025**
Festival | **Scottsdale**
Civic Center



MC: Maz Jobrani

Headliners:
Ali Azimi
Siriya Ensemble



Address:
7380 E Second St.
Scottsdale, AZ 85251

3:00 PM to 10:00 PM

Pre Festival Show Starts:
2:00 PM



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For further information about the **Persian New Year Festival (PNYF)**,
its programming, or to request interviews, please contact:

 info@pnyf.org  +1 203-747-2708

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